

DIRECTORATE OF DISTANCE EDUCATION
UNIVERSITY OF JAMMU
JAMMU

B.Com Part – III
INTERNAL ASSIGNMENT QUESTIONS

NOTE:- Do any four assignments

GENERAL ENGLISH

- Q1. Discuss the plot construction of the play Pygmalion.
- Q2. How far is the title *The vendor of sweets* suitable and apt?
- Q3. Attempt a summary of ideas in a *To a skylark*.
- Q4. Discuss the theme of the poem *Do not go Gentle into that Good Night*.
- Q5. **Applied Grammar**

Note: Candidates are advised to write the question on the answer script.

A. Rewrite the following sentences choosing the correct word:

- i. English is very popular language in Jammu University. (an , a)
- ii. She behaves as if she was a princess. (were , had been)
- iii. There was no one anywhere near to me (by , with)

B. Substitute the Italics for one word.

- i. In achieving greatness there are always something which stands in the way.
 - ii. The forensic declared that the death was caused by pressing on the throat.
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INDIRECT TAXES

- Q1. What is public revenue. What are the difference source of public revenue?
- Q2. Discuss adam smith canons of taxation.
- Q3. Discuss central sales tax. Difference between inter state and intra state sales.
- Q4. Define service tax. What is the penalty and provisions under service tax?
- Q5. Define excise duty. Discuss the conditions necessary for imposition of excise duty.

BUSINESS STATISTICS

Q1. Calculate average wages from the following data:

Wages(in Rs)	10-19	20-29	30-39	40-49	50-59	60-69	70-79
No. of persons	5	2	3	10	3	2	5

Q2. Calculate mean and standard deviation from the following data:-

Wages(in Rs)	50-55	45-50	40-45	35-40	30-35	25-30	20-25
No. of persons	250	300	400	450	800	1100	1700

Q3. Calculate carlpersons coefficient of correlation from the following data:

X	6	8	12	15	18	20	24	28	31
Y	10	12	15	15	18	25	22	26	28

Q4. From the following data calculate Fisher's Ideal price Index number for 2010:

Articles	2005		2010	
	Price	Quantity	Price	Quantity
A	5	10	6	12
B	8	6	10	7
C	6	3	5	4

Q5. Define sample . Give its characteristics?

AUDITING

Q1. Define Auditing. Difference between auditing and accounting.

Q2. What is internal control and give its components. Difference between internal check and internal audit .

Q3. Define audit report and give its types. Draw the format of audit report.

Q4. What is investigation? Distinguish between investigation and auditing.

Q5. What are the qualification and disqualification of company auditor.

COST AND MANAGEMENT ACCOUNTING

- Q1. Define cost accounting and give difference cost and management accounting.
- Q2. Define standard costing. Difference between standard costing and estimated cost.
- Q3. Calculate material price variance material usage variance material cost variance from the following information:
- Quantity of material purchased 300units standard price of unit Rs 5/- per units value of material purchased Rs 14,000/- opening stock of material 1000 units standard quantity of material closing stock of material 60 units required per ton of finished product 20 units finished product manufactured 100units.
- Q4. Write a short note on current standard, basic standard and Normal standard?
- Q5. Define ratio analysis and give its significance. What is return on capital employed and give its significance?

MARKETING MANAGEMENT

- Q1. What are the various factors influencing the concept of marketing?
- Q2. Give the basis for segmentation of marketing.
- Q3. Give the process of new product development.
- Q4. What is green marketing? Give its importance.
- Q5. What do you mean by product life cycle? Give its features.

HUMAN RESOURCE DEVELOPMENT

- Q1. Discuss the essentials of strategic human resource management.
- Q2. What is human resource planning? Discuss its features and factors.
- Q3. What do you understand by selection process? Discuss various steps involved in it.
- Q4. Describe the objectives of performance appraisal.
- Q5. Describe the prerequisites for the success of career planning.

Note :- Last date of submission of internal assessment is 17th November, 2016.