



**DIRECTORATE OF DISTANCE AND ONLINE EDUCATION
UNIVERSITY OF JAMMU
JAMMU**

**INTERNAL ASSESSMENT ASSIGNMENT (IAA) BOOKLET
M.COM
SEMESTER-III
SESSION 2023-24**

Instructions

1. Attempt all questions (Assignment)

a) The length of the answers should range between 8-10 pages (1000 words).

2. Use A4 size practical sheet for writing assignments. Write the questions on the lined page of the practical sheet. Leave the page when the question is over and start the next question from a fresh page.

3. You should not send printed articles as your answers. Use separate assignment file for each course and tag them properly. Ensure that you place assignment in correct file. Your assignment will not be evaluated if you interchange assignments and files.

4. Revaluation of assignments is not allowed.

5. Put your signature on each page of assignment. It is mandatory

6. Use Blue Pen Only (Ball/Ink).

7. IAA in different handwriting will be awarded zero marks.

8. Typed answers will be awarded zero marks.

Write the following particulars on the front side of each file cover

1. Name

2. Enrollment Number

3. Course Name

4. Course Number

5. Semester

6. Session

7. Personal Contact Number

8. Email Id

Note: Timely submission of Internal Assessment Assignments is an essential component which shall enable you to earn eligibility to sit in the examination. Students have to submit the Internal Assessment Assignments from 20-09-2024 to 26-09-2024 from 11 a.m. to 4 p.m. in Room No. 15. IAAs shall not be accepted after the last date of submission.

J. Kaur

M.Com Semester-III

MCOMC350 (Entrepreneurship and New Ventures)

Maximum Marks: 20

IAA I. Why is the development of a comprehensive business plan essential for entrepreneurs? What key elements do leaders and investors typically prioritize when evaluating a business plan, particularly in relation to the product development process? (10 Marks)

IAA II. How do institutional arrangements contribute to the development of new ventures? What specific schemes are available to promote women entrepreneurship and rural entrepreneurship in India? (10 Marks)

MCOMC351 (Business Research Methods)

Maximum Marks: 20

IAA I. What is probability and non-probability sampling techniques? Discuss its various types. (10 Marks)

IAA II. Explain the various components of research report and identify the issues that need to be considered while evaluating a research report. (10 Marks)

MCOMFE352 (Financial Markets and Institutions)

Maximum Marks: 20

IAA I: Differentiate between capital market and money market. Discuss the recent developments in Indian capital market. (10 Marks)

IAA II: Explain the objectives and effectiveness of monetary policy. (10 Marks)

MCOMFE353 (Investment Management)

Maximum Marks: 20

IAA I: Explain in detail the objectives and modes of investment. (10 Marks)

IAA II: Discuss the legal framework of security markets in India. (10 Marks)

MCOMFE354 (Advanced Cost Accounting)

Maximum Marks: 20

IAA I. Explain the Theory of Constraints. Discuss in detail the steps involved in Theory of Constraint. (10 Marks)



IAA II. Solve the following problem:

The product of a company passes through three distinct process. The following information is obtained from the accounts for the month ending January 31, 2023.

Particulars	Process A	Process B	Process C
Direct material	7800	5940	8886
Direct wages	6000	9000	12000
Production overheads	6000	9000	12000

300 units @3 each were introduced to process-1. There was no stock of materials or work in progress. The output of each process passes directly to the next process and finally to finished stock A/c. (10 Marks)

MCOMFE355 (Behavioural Finance)

Maximum Marks: 20

IAA I. What is the nature, scope, and objectives of behavioral finance? Explain heuristics, representativeness and anchoring as the biases of behavioral finance. (10 Marks)

IAA II. What is arbitrage? Explain the limits of arbitrage model and the role of behavioral factors in asset management. (10 Marks)

